



1904 FC Press Release – 07/08/2019

San Diego Club “1904 FC” Co-Founds New Professional Football (Soccer) League and Will Begin Play in September of 2019.

- 1904 FC co-founds NISA, a new professional football league sanctioned by the U.S. Soccer Federation
- Play begins in September of 2019
- Demba Ba and Eden Hazard are part of the high-profile ownership team

San Diego, California (July 8, 2019) – San Diego’s 1904 FC co-founds the National Independent Soccer Association (NISA), which is a new professional football league sanctioned by the U.S. Soccer Federation. The Club is in the final stages of securing a San Diego stadium lease to participate in the league’s inaugural season starting this September, 2019.

The determined ownership includes current high-profile professionals and other world football experts. 1904 FC was brought to San Diego by the founding team in 2016 and first planned on participating in the now defunct NASL. At that time, it was the only option for professional football in the area. After NASL’s professional status was removed, 1904 FC then entered into talks to play in the USL, but after consideration, the Club determined that a USL structure was not aligned with their vision. Now, along with a group of forward-thinking owners from across the nation, 1904 FC has co-founded a league with a model that is unique to the United States, but conforms to the world model of football. For more information on the League, unique in US sport, please visit www.nisaofficial.com

Demba Ba, the ex-1899 Hoffenheim, West Ham, Newcastle and Chelsea player who currently plays for Istanbul Basaksehir, is a co-owner of the club and has had an active role since founding it in 2016. Despite all obstacles, the ownership team has stayed laser-focused on bringing professional football to San Diego. Ba said in a statement, “If you want to be a professional, you have to have a “never give up” attitude. The ownership team has this type of commitment to this area, because we believe in what this club can do for San Diego players and what it can do for those in San Diego who are passionate about the sport like us.”

Ba further stated, “Football has been my life and my passion. Now my mission is to give back. I want to provide a pathway for talented San Diego players to reach the greatest heights of this game, and I want to provide San Diego football fans a proper club to support that is authentic to the world’s game.” He added, “This is a football Club created by football players who understand what it takes to compete on the biggest stage, and San Diego has waited long enough for this.”

Eden Hazard, the ex-Chelsea player who just finished a high-profile transfer to Real Madrid, also has an ownership stake in the new club. He said in a statement, “We have a great project and now we finally have the opportunity to start with the new league, NISA. 1904 FC players have a chance to have owners that play football at the highest levels. For the young players in our club this is invaluable. We will create something that San Diego will be proud of, and we will serve the young talent in this community well.”



1904 FC Media Contact:

media@1904fc.com

Paul Redfern / paul@1904fc.com

Vagno Chandara / vagno@1904fc.com

About 1904 FC:

1904 FC is a professional football club based in San Diego, California. It was founded in 2016, and will begin play this September 2019 in a new professional football league sanctioned by the U.S. Soccer Federation, called the National Independent Soccer Association (NISA).

The ownership team includes current football professionals and other experts in the game. The mission of this club is to serve the United States footballer by developing them to compete at the greatest clubs in the world. The vision of the club is to be the premier program of professional football development in the United States.